

Persuasive Speech on Smoking Outline

I. Introduction

A. Attention getter: The Centers for Disease Control and Prevention estimates that smoking kills over 480,000 people in the United States every year, making it one of the leading causes of preventable death.

B. Reason to listen: As someone who has seen first-hand how dangerous smoking can be, I am here today to persuade you to make smarter decisions about your health and take a stand against Big Tobacco and its deadly products.

C. Credibility Statement: I recently had family members and friends suffer through serious illnesses caused by tobacco use, so this issue is especially close to my heart.

D. Thesis/Preview Statement: Today, I will discuss the dangers of smoking, the economic costs of smoking, and the ways we can fight back against Big Tobacco.

II. Body

A. The dangers of smoking are well documented in scientific studies and medical journals.

1) Smokers are at higher risk for a variety of diseases, including cancer, stroke, heart disease, and even diabetes.

2) Smoking is also linked to many other health problems, such as fertility issues and complications during pregnancy.

3) Second-hand smoke poses a serious health threat to non-smokers who may be exposed to it on a regular basis.

B. There are also economic costs associated with smoking that can add up quickly over time.

1) Money spent on cigarettes could instead be saved for college or retirement.

2) Smoking also increases healthcare costs, with smokers paying an estimated \$15 billion more in medical expenses each year than non-smokers.

3) Finally, smoking can cost employers money due to higher absenteeism and lower productivity among workers who smoke.

C. There are ways we can fight back against Big Tobacco and the harm caused by its products.

1) We can pressure elected officials to pass laws that restrict tobacco advertising and increase taxes on cigarettes.

2) We can support organizations that work to educate people about the dangers of smoking and advocate for changes in public policy.

3) Finally, we can encourage friends, family members, and colleagues to quit smoking and provide them with the resources they need to be successful.

III. Conclusion

A. Summary of Main Points: I have discussed today how smoking can be dangerous to our health, costly economically, and detriment to society as a whole.

B. Restatement of Thesis/Preview Statement: We must take action to limit Big Tobacco's influence and protect ourselves from the dangers of smoking.

C. Call to Action: Join me in taking a stand against Big Tobacco and its deadly products – let's all work together for a healthier, smoke-free future!

Thank you for your time and attention today.